



## CITY OF LINCOLN ECONOMIC DEVELOPMENT COMMITTEE AGENDA

**November 9, 2016**

8:00 AM  
Lincoln City Hall  
600 Sixth Street, Lincoln, CA 95648  
First Floor Meeting Room

**ROLL CALL:** Matthew Brower, Vic Freeman, Matthew Gardner, Peter Gilbert, Jerry Harner, Joanne Hilton, Paul Joiner, Mike Miller (Chair), Cathi Ruff, Cherri Spriggs-Hernandez, Shawn Tillman, Sally Welch (Vice Chair), Carol Witten

**MINUTES:** Approval of Minutes from October 12, 2016

**PUBLIC COMMENT:** Citizens may address the Committee regarding items not posted on the agenda. In most cases, the Committee may not discuss or take action on items not posted on the agenda.

### **COMMITTEE BUSINESS:**

1. December Planning Meeting Agenda
2. Business Introduction: Lincoln Potters Baseball Club, Clifton Taylor

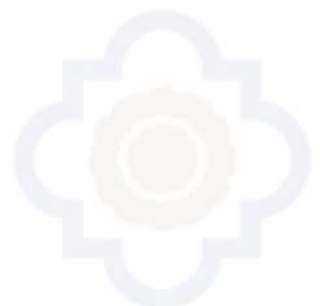
### **UPDATES:**

1. Report on Creating an Ecosystem of Entrepreneurship Workshop held on October 28, 2016 (Joanne Hilton)
2. Parklets: <http://pavementtoparks.org/resources/videos/>
3. October 2016 New Business Licenses

### **OTHER ITEMS:**

1. Volunteer Appreciation Reception Thursday December 1, 2016 5:30-7:00 PM
2. Future agenda Items
  - a. Discuss re-routing truck traffic

**NEXT SCHEDULED MEETING:** **December 14, 2016, 8:00 AM**



Lincoln Economic Development Committee October 12, 2016

Present- Shawn Tillman, Sally Welch, Cherri Spriggs-Hernandez, Peter Gilbert, Cathi Ruff, Paul Joiner, Matt Brower, Jerry Harner

Absent - Carol Witten, Vic Freeman, Matt Gardner, Joanne Hilton, Mike Miller

Approval of Minutes: Motion by Peter Gilbert, Second by Cherri Spriggs-Hernandez, Approved

No Public Comments

Committee Business: Guest Business: Sierra Pacific Industries- Mark Luster, Community Relations Manager.

Sierra Pacific Industries is a 4<sup>th</sup> Generation Family Owned Business with 350 employees here at the Lincoln facility and is expanding. They own 1.8 million acres of forestland. That equals 2.2% of State forestlands. They are the 2<sup>nd</sup> to 3<sup>rd</sup> largest private landowner in California, 4<sup>th</sup> in the US. Noted that California forests grow at a rate of approximately 300 million board feet per year, but they are only allowed to harvest a fraction of that, which contributes to devastating fires. SPI operates a co-generation plant at the Lincoln facility and returns excess energy to the grid that they don't use. They manufacture windows, moldings, and door products in addition to milled lumber products. Use rail spur daily. Peter brought up the tour that he had been on and encouraged others to look into taking one.

Updates:

Great West League/License Agreement – Council approved. Collegiate Baseball to start 2017 with City to get annual rent & 3<sup>rd</sup> year shared revenue. Improvements to be made – scoreboard, netting, berm for seating, concession booth, box seats. WJU to use Jan through mid-May. June & later – fall ball and practice field. Matt Brower commented that the economic tide is upbeat. Peter recommended that we reach out and contact businesses to track the additional business that comes in when these teams come to town to play.

Main Street Task Force Study- Joanne, Shawn, & Paul attended study mission to Livermore. Paul Joiner commented that Lincoln has components of the Main Street Mission already in place, such as the Theatre, Arts League, and Museum.

Shawn mentioned that the Placer County Economic Development Board is working to help communities work towards the main street approach. US Bank to put together national partnership workshops on how to foster entrepreneurial economies. On Oct 28<sup>th</sup> at Tower Theatre in Roseville – Sacramento Region Open House. Would like to get workshops to educate businesses to get involved. Create ways to provide funding sources – such as a Business Improvement District with assessments based on type of business & # of employees.

Peter commented on the Pocket Park concepts such as in San Francisco – called Parklets.

City Business Licenses -

Brief discussion reviewing the list of New Business Licenses from August & September 2016- Noted that some were not actually new businesses, but that they had moved to a new location. Discussion - if a business changes locations they shouldn't have to pay another fee, or be prorated.



THE CITY

PLN MTA SFPW



APPLICANTS

YOU

## PROPOSAL

6 weeks

**A** REQUEST FOR PARKLET PROPOSALS RELEASED

8 weeks

**B** PERFORM PUBLIC OUTREACH

**C** SUBMIT PARKLET PROPOSAL

## PROPOSAL REVIEW & SELECTION

5 weeks

**D** **PLN** **MTA** **SFPW**  
REVIEWS PROPOSALS

3 weeks

PROPOSAL SELECTED

**E** PAY INITIAL INTAKE FEES TO **SFPW**

**F** **PLN**  
ISSUES PUBLIC NOTICE

10 days

**!** **OBJECTIONS?**  
POTENTIAL PUBLIC HEARING  
Several months

**G** DEVELOP PARKLET DESIGN

YOU

changes

**PLN**  
WORKS WITH APPLICANT ON DESIGN PROPOSAL

**I** SUBMIT FINAL APPLICATION PACKAGE TO **SFPW**

**J** PAY FINAL PERMIT FEES TO **SFPW**

PERMIT ISSUED

**H** **PLN** **MTA** **SFPW**  
REVIEWS FINAL DESIGN FOR APPROVAL

**K** **SFPW**  
ISSUES PARKLET PERMIT

**!** SOMEONE APPEALS

**L** NOTIFY **MTA**  
3 weeks before installation

NOTIFY **SFPW**  
10 days before installation

**P** POST-CONSTRUCTION SITE INSPECTION BY **SFPW**  
Within 48 hours after installation

**MTA**  
REMOVES PARKING METERS, BIKE RACKS, LEGISLATE/ REPAINT CURBS

**M** PRE-INSTALLATION SITE INSPECTION BY **SFPW**

## FABRICATION & INSTALLATION

Up to 6 months

PERMIT REVOKED

against

**!** SIGNIFICANT VIOLATIONS

**!** OBJECTIONS



PUBLIC HEARING

against

APPLICANT APPEALS RULING

BOARD OF PERMIT APPEALS  
HOLDS PUBLIC HEARING

supports

against

DPW HOLDS PUBLIC HEARING

supports

## DESIGN DEVELOPMENT & PERMITTING

2-6 months, possible 6 month extension

PAVEMENT TO PARKS

# PARKLET O'MATIC

A STEP-BY-STEP

PROCESS OF IMPLEMENTING

A PARKLET IN SAN FRANCISCO

**PLN** San Francisco Planning Department  
**MTA** San Francisco Municipal Transportation Agency  
**SFPW** San Francisco Public Works  
**YOU** Project Sponsor

**A** Refer to the Process Overview section of the San Francisco Parklet Manual for more information on each step.



ENJOY PARKLET!

REMEMBER TO KEEP IT CLEAN.  
WATER THE PLANTS &  
RENEW PERMIT IN ONE YEAR.





CITY OF LINCOLN  
NEW BUSINESS LICENSES OCTOBER 2016

Business Name	Street #	Street Name	City	St	Zipcode
GUNNELL AND KAYS	1319	LA GUARDIA CIRCLE	LINCOLN	CA	95648
COPPER RIVER BAG LLC	424	LINCOLN BOULEVARD # 201	LINCOLN	CA	95648
THE WOODEN NEEDLE	664	E STREET	LINCOLN	CA	95648
KIEU HANH THI VU	69	LINCOLN BOULEVARD # G	LINCOLN	CA	95648
KING ARTHURS AT DHARMA SALON & SPA	1500	DEL WEBB BOULEVARD	LINCOLN	CA	95648
LOVE LOGISTICS - YOUR WEDDING COORDINATOR.COM	1085	WILSON AVENUE	LINCOLN	CA	95648
WESTERN FARE	1335	PINTAIL WAY	LINCOLN	CA	95648
HAL 9000 DESIGNS	1438	EAGLESFIELD LANE	LINCOLN	CA	95648
BAKER'S CHRISTMAS TREE FARM		RODEO ( LINCOLN BOULEVARD	LINCOLN	CA	95648
INFINIA HEATING & AIR CONDITIONING CO.	955	SOUTHBRIDGE CIRCLE	LINCOLN	CA	95648
BYRD'S BAIL BONDS	319	LINCOLN BOULEVARD # 5	LINCOLN	CA	95648
D. BOWDEN DESIGN	1718	MONUMENT DRIVE	LINCOLN	CA	95648
MC-TECHNICAL UPS CONSULTATION SERVICE & REPAIR	100	DANBY COURT	LINCOLN	CA	95648
PLACER COMPLETE CLEAN	3050	SIERRA VIEW CIRCLE # 2	LINCOLN	CA	95648
OUTERWALL INC	111	FERRARI RANCH ROAD	LINCOLN	CA	95648
OUTERWALL INC	255	G STREET	LINCOLN	CA	95648
OUTERWALL INC	67	LINCOLN BOULEVARD	LINCOLN	CA	95648
OUTERWALL INC	43	LINCOLN BOULEVARD	LINCOLN	CA	95648
AGUSTIN ACEVES MAINTENANCE	2127	3RD STREET	LINCOLN	CA	95648
DOUGLAS AVE LLC	3390	VENTURE DRIVE	LINCOLN	CA	95648
CALIFORNIA INDEPENDENT SYSTEM OPERATOR CORPORATION	500	BUSINESS PARK DRIVE	LINCOLN	CA	95648

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*Volunteering is the ultimate exercise in democracy.  
You vote in elections once a year, but when you  
volunteer, you vote every day about the kind of  
community you want to live in.*  
~ Marjorie Moore

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For all you do, Your presence is requested at our  
**City Volunteer Appreciation Reception**

**Thursday, December 1, 2016**

Stop by anytime between 5:30 p.m. - 7:30 p.m.  
Lincoln City Hall - Appetizers will be served

Your valuable assistance at the City is truly appreciated and we would like to show you our gratitude.

RSVP by email to [Jill.Thompson@lincolncalifornia.gov](mailto:Jill.Thompson@lincolncalifornia.gov) by 4 p.m. Monday, November 28th.

Hope to see you there!

Gratefully,  
Lincoln City Council & Lincoln City Manager

**THANK  
YOU**

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